

Word & Newsflash's Transition to Yammer

Currently in Word	Goes in Yammer Group	Stakeholders
Executive Messages	All Company – marked official and promoted	Stacey
Kimpton Moments	Kimpton Moments	Mary Ann, Vincent
DeFrino's Column	All Company	DeFrino
Distribution – national rate loading sheet	Distribution group (as link)	Nadine
Sales – travel reports	Sales	Christine, Cindy
Sales – memos	Sales	Christine, Paige
GRINs	Sales (with GRIN tag)	Christine, Suzanne
Operations	Brand Operations	Tessa, Jessica
Bill Board (i.e., ideas board)	Inspiration and Creativity	Steve
Job Opportunities	Careers	Stephanie T
Kimpton University	Learning + Development	Sherri
Press Hits	PR	Stacey
Movers & Shakers	Promotions + New Hires	Leslie
InPictures	InPictures	Leslie, Mary Ann

Currently in Newsflash	Goes in Yammer Group	Stakeholders
Executive Column	All Company or Restaurants and Bars	James
Guest Column	Restaurants and Bars	James
Operational updates	Restaurants and Bars	James
People & Culture	Careers, Kimpton University, Benefits	Leslie
Marketing & PR	Restaurants and Bars, PR + Press Hits	Penelope, Stacey
Employee Spotlight	Movers and Shakers, Restaurant and Bars	Leslie, James
What's on Tap	Restaurants and Bars	Emily